

LIVING IT UP CT

TRAVEL & LIFESTYLE BLOG

RATE CARD

BLOG POSTS

I am open to visiting restaurants, wine estates, spas, hotels and guesthouses, ideally in the greater Cape Town area. If flights are included I will travel to just about anywhere! A review on my blog will be honest, unbiased and based on my personal experience. A positive review is not guaranteed.

This is a short duration event (i.e. not overnight) and may include hotel, restaurant and spa reviews, wine estate experiences, markets, live shows, product launches etc.

RATES

R 1 500.00

This is a long duration event and may include hotel, guesthouse, safari stays and spa reviews, adventure experiences etc.

R 3 000.00

SPONSORED POSTS

Instagram Post

R 1 000.00

Instagram Story

R 500.00

Twitter Post

R 1 000.00

Facebook Post

R 1 000.00

Giveaway Post

R 1 500.00

Guest Post

R 1 500.00

Social Media/Influencer Campaigns - please contact me to discuss rates.

WORKING WITH ME

I will be under no obligation to post about an event I have attended or a place I have visited, unless otherwise discussed or arranged. I will not send out advance copy of any review I am asked to do and the blog post release date is at my sole discretion.

All content on Living It Up CT is created by me, unless otherwise specified.

PRESS/GIFT DROPS

I will accept press drops on condition of prior arrangement. It would need to be in keeping with my brand and of interest to my readers.

ADVERTISING

I accept enquiries regarding advertising on my blog, but acceptance will be at my sole discretion and the space available can be negotiated. Please contact me to request rates.



SOCIAL MEDIA PLATFORMS



14.4K+

5.5K+

2.2K+

@LivingItUpCT on all platforms

FEATURES, COLLABORATIONS AND CONTRIBUTIONS

I have worked on campaigns and written features for large Travel and Lifestyle brands such as Travelstart, Afristay, Ford SA, Samsung Mobile SA, Wesgro (Official Tourism, Trade & Investment Promotion Agency for Cape Town & Western Cape), African Extracts and the Reunion Island Tourism Board. I also collaborate with numerous Travel and Lifestyle bloggers.

Get more information
<https://www.livingitupct.com/featured/>

TARGET AUDIENCE

Men and Women ages 25 – 55, mainly from South Africa, but with a worldwide reach.

My primary readership is from South Africa, followed by the USA and UK.

TERMS & CONDITIONS

- Rates and packages are negotiable.
- Payment is to be made in advance. VAT is not charged.
- Any work will be treated as confidential until posted on the blog.
- All copyright of content and photographs remains with Living It Up CT.
- All rates are subject to change without notice.
- Date of publishing will be at my discretion unless previously discussed.